

According to Experian, 75% of businesses are wasting at least 14% of revenue due to poor data quality. At Pandata, we use a variety of technologies to help our clients unlock meaningful stories in their data; stories that have a direct impact on their bottom line. This leads to more efficient processes and enlightened decision-making to core functions like sales, operations and marketing.

**HOW WE CAN HELP:**

**Identify Opportunities** - Guiding your team on how to gain the most from data science, based on your unique business pains.

**Leverage Data** - Identifying where to find your key data. Whether you own the data or need help enriching it, we help collect the right data, at the right time.

**Provide Value** - Delivering access to the latest in statistics and big data software, we can turn your data into an actionable asset that removes the roadblocks to your organization's success.



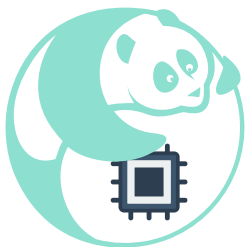
**Strategy & Infrastructure**

- Reporting and analytics strategy
- Data quality assurance and control
- Structuring data science teams/tools/processes
- Big data infrastructure and planning
- Data enrichment and integration



**Data Analysis**

- Interactive dashboards
- Risk modeling and prioritization
- Customer and behavioral analytics
- Custom data visualizations
- Biostatistical analysis
- Forecasting and planning



**Machine Learning**

- Regression modeling
- Pattern recognition and classification
- Natural language processing and topic modeling
- Image recognition and analysis
- Deep learning

*Want to unlock the meaningful stories in your data? Contact us at [hello@pandata.co](mailto:hello@pandata.co) to learn about our budget-friendly, custom solutions to ease your data pain.*

Today's business landscape has evolved to depend on the competitive use of data to engage customers, optimize efficiency, and increase profitability. Our Data Process Innovation service focuses on connecting the dots between specific business pain points and data-driven solutions. Instead of feeling trapped by your current data and IT solutions, Data Process Innovation identifies addressable gaps that can transform your data into opportunities to answer business-driven questions.

## Data Process Innovation™

Connecting business pain points to data-driven solutions



### Business Process Mapping

We explore your specific business processes and how they impact your organization's business objectives and goals



### Data Awareness

Understand how your data can improve business processes and strategy across your organization



### Data Readiness

Prepare your data environment for reporting and analytics capabilities



### Modeling and Analysis

Create custom data science solutions to complement your cohesive business strategy



### Solution Implementation

Deploy data science solutions to enhance your organization's capabilities, optimize efficiency, and increase profitability

Let us break down a series of your business processes and connect insights and decisions to sources of data, to achieve the desired end-results and organizational goals. To learn more about how Data Process Innovation can help your organization create efficiencies and drive revenue, contact us at [hello@pandata.co](mailto:hello@pandata.co).